

# PROMOTING COVID-19 VACCINATIONS TO STRENGTHEN IOWA COMMUNITIES

## WHO WE ARE

The University of Iowa Prevention Research Center for Rural Health (UI-PRC-RH) is part of the Vaccine Confidence Network comprised of twenty-six Prevention Research Centers that leverage CDC's Vaccinate with Confidence strategy to build and evaluate COVID-19 vaccine confidence and demand in diverse communities.

**Our goal** To increase COVID-19 vaccine uptake in micropolitan communities (10,000-49,999 people) in Iowa.

### How we'll do this

1. Partner with Iowa Public Health Association, Iowa Immunizes, and local community leaders and organizations
2. Identify the current barriers and facilitators to vaccination
3. Develop community-specific interventions to address the barriers



## PROJECT PHASES

