Webinar 3: Supporting Health Equity through Community Engagement

Reflect on the difference between "equality" and "equity".
- Why do you think the distinction between these two words is important?
- How would you describe this difference to your co-workers?
- How can you apply this difference in meaning to the work you do?

Take some time to create a community profile from the data resources presented in the webinar.
- What did you learn about your community?
- How is this information related to the people you work with?
- How is the related to the behavior you are interested in?

Community engagement involves ensuring that the community's voice is heard and incorporated into programming and projects.
- Does your programming currently engage the whole community? How so?
- Look back at the data you have gathered about your community. Do the community members involved represent all members of the community? What groups might be missing?
- How could your programming better engage the community?
  - Think of ways your program could collect and incorporate community feedback into your programs.
  - Look at the "meaningful community engagement" icon. Are there actions that you or your organization could work toward more effectively engaging the community (i.e. transparency, dialogue, attitude & behavior, active listening, relationship building, plain language, information sharing).

Spend some time thinking about your community's needs.
- What other data do you have access to already that can help you better understand your community and it's needs/strengths/opportunities for growth?
- What information do you not have that would be helpful to helping you better understand your community's needs/strengths/opportunities for growth?
  - How could you go about finding this information?
  - Where can you go for more information?

After thinking about your community and doing this initial look at community's data, consider the assets of your community.
- How are these assets related to your work?
- How could you use these assets to improve your programming?
- How could these assets be used for health equity in your community?